

iOS App Uploading Document

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| **Author** |  |
| **Version** |  |
| **Date Updated** |  |

# **Please provide the below information. All the details are required to be added except the optional fields. Please feel free to get in touch, in case something is unclear or you need help with it.**

# General Information

|  |  |
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| App Name  The name will be reviewed before it is made available on the App Store. |  |
| App Subtitle  The subtitle will be reviewed before it is made available on the App Store. |  |
| Content Rights  If your app contains, shows, or accesses any third-party content, you must have the rights to it or be permitted to use the content. | Check the applicable option:   * Yes, it contains, shows, or accesses third-party content, and I have the necessary rights * No, it does not contain, show or access third-party content |
| Primary Language English(U.S) will be default if not changed. |  |
| Price |  |
| Availability  Mention the name of the country for limited availability. By default, it is available in all countries |  |
| Privacy Policy URL  A URL that links to your privacy policy. A privacy policy is required for all apps. |  |
| Privacy Policy Choices URL (optional)  A URL where users can modify and delete the data collected from the app, or decide how their data is used and shared. |  |
| Primary Category (Select from below category list)  The category will be reviewed before it is made available on the App Store. |  |
| Secondary Category (Optional) (Select from below category list)  The category will be reviewed before it is made available on the App Store. |  |

## Age Rating (Please Check the boxes for each item)

|  |  |
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| **Apple Content Description** | **Check** |
| Cartoon or Fantasy Violence | * None * Infrequent/Mild * Frequent/Intense |
| Realistic Violence | * None * Infrequent/Mild * Frequent/Intense |
| Prolonged Graphic or Sadistic Realistic Violence | * None * Infrequent/Mild * Frequent/Intense |
| Profanity or Crude Humor | * None * Infrequent/Mild * Frequent/Intense |
| Mature/Suggestive Themes | * None * Infrequent/Mild * Frequent/Intense |
| Horror/Fear Themes | * None * Infrequent/Mild * Frequent/Intense |
| Medical/Treatment Information | * None * Infrequent/Mild * Frequent/Intense |
| Alcohol, Tobacco, or Drug Use or References | * None * Infrequent/Mild * Frequent/Intense |
| Simulated Gambling | * None * Infrequent/Mild * Frequent/Intense |
| Sexual Content or Nudity | * None * Infrequent/Mild * Frequent/Intense |
| Graphic Sexual Content and Nudity | * None * Infrequent/Mild * Frequent/Intense |
| Contests | * None * Infrequent/Mild * Frequent/Intense |

## Category List

|  |  |  |
| --- | --- | --- |
| Books | Lifestyle | Shopping |
| Business | Magazines & Newspapers | Social Networking |
| Developer Tools | Medical | Sports |
| Education | Music | Stickers |
| Entertainment | Navigation | Travel |
| Finance | News | Utilities |
| Food & Drink | Photo & Video | Weather |
| Games | Productivity |  |
| Health & Fitness | Reference |  |

## Version Information

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| --- | --- |
| App Previews and Screenshots  *Screenshots must be in the JPG or PNG format, and in the RGB color space. App previews must be in the M4V, MP4, or MOV format and can’t exceed 500 MB.* |  |
| Promotional Text  *Promotional text lets you inform your App Store visitors of any current app features without requiring an updated submission. This text will appear above your description on the App Store for customers with devices running iOS 11 or later, and macOS 10.13 or later.* |  |
| Keywords  *Include one or more keywords that describe your app. Keywords make App Store search results more accurate. Separate keywords with an English comma, a Chinese comma, or a mix of both.* |  |
| Description  *A description of your app, detailing features and functionality.* |  |
| Support URL  *A URL with support information for your app. This URL will be visible on the App Store.* |  |
| Marketing URL  *A URL with marketing information about your app. This URL will be visible on the App Store.* |  |
| Copyright  *The name of the person or entity that owns the exclusive rights to your app, preceded by the year the rights were obtained (for example, "2008 Acme Inc."). Do not provide a URL.* |  |
| Version-Release  *This app version can be automatically released right after it* has *been approved by App Review. You can also manually release it at a later date on the App Store Connect website or in*App Store Connect for iOS. | *Choose one of the below*   * Manually release this version * Automatically release this version (default) * Automatically release this version after App Review, no earlier than (specify date) |

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## App Review Information:

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| Sign In Information (We will add it if you want)  Provide a user name and password so we can sign in to your app. We’ll need this to complete your app review. |  |
| Contact Information  First Name: <First Name>  Last Name: <Last Name>  Email Address: <Email Address>  Phone Number: <Phone Number>  The person in your organization should be contacted if the App Review team has any questions or needs additional information. |  |
| Notes  Additional information about your app can help during the review process. Include information that may be needed to test your app, such as app-specific settings. |  |

## Reference

https://developer.apple.com/support/app-store-connect/